



FASHION WHEELS 2010  **Sponsorship proposal – A unique fundraising event benefiting the charities of Rotary Club Brussel Cantersteen**

FASHION WHEELS



An exclusive encounter between fashion and automobile

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EVENT



WHAT

Rotary Club Brussel Cantersteen organises an exclusive Fashion show benefiting the Olivia Hendrickx Trust Foundation and A Place to Live in a unique location.

Belgian fashion designers will show their Summer Collection 2010 in the prestigious setting of the Kroymans garage in Zaventem.

Fashion Wheels 2010 consists of a unique combination of

- exclusive location
- exceptional fashion show
- exquisite cuisine

WHERE

Kroymans Brussel
Leuvensesteenweg 327, 1932 Zaventem

WHEN

Friday 19 March 2010, 7:30 PM



THE OLIVIA HENDRICKX TRUST FOUNDATION vzw



WHY SPONSOR

Expected number of attendees: 450

Associate your brand with an exclusive event, prestigious sponsors and a respected and positive charity.

Profile of guests: average age between 25 and 60, business leaders, professionals.

Sponsors dd. 08/12/2009



OLIVIA HENDRICKX TRUST FOUNDATION

On 1 October 1999 the diagnosis was made. Olivia, our little daughter aged two years and six months, had a brain tumour. My husband and I were stunned by despair and desperation.

After an intensive search for a cure at home and abroad, medical science appeared not to be able to provide any hopeful answers. Promising research had started at the K.U.Leuven that could result in a new therapy. But money for the fast development of this research was not available.

Olivia died on 10 April 2000. She was almost three years old. Hard economic reality, the lack of financial resources for research, stood in painfully stark contrast to human reality – the loss of a young and precious human life. This was unacceptable to me and my husband. We therefore decided to launch the Olivia Hendrickx Research Fund .

The Olivia Hendrickx Research Fund promotes and finances innovative scientific research into new therapies for fighting cancer, among children in particular. On this site you can read what such a important new therapy entails, what our objectives are, and how we support the research.

Olivia did not have a future. But it will be different for many other children thanks to new therapies. We have the key to the future in our own hands.

The Olivia Hendrickx Research Fund wants to give everyone more chance of a future, and the weakest and very youngest in particular. A healthy future. You can help too.

Ilse De Reze
Olivia's mum
Chairwoman of the Olivia Hendrickx Research Fund (www.olivia.be)



A PLACE TO LIVE

A Place To Live is a Brussels welfare and voluntary organisation committed to socially disadvantaged mothers, children and youth.

Together with and for their audience they organise after-school leisure activities for children and teenagers, language training workshops, excursions and multicultural trips.

The leisure activities of the working years go by in the Brussels holidays in Limburg and the Ardennes to the sea.

More info: www.aplacetolive.be



ROTARY

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas.

Rotary Club Brussel Cantersteen is a young (average age 42 years), dynamic, open-minded club consisting of professional and business leaders of the wider Brussels community. “We strive for a high standard of quality and integrity, while possessing a flexibility of attitude and mind. We enjoy a good ambiance, in all respects”, says Leo Verbruggen, Chairman of the Club Affairs Committee.

The weekly, statutory meetings of RC Brussels Cantersteen take place on Tuesday evening, at 19.00 hours in the Crowne Plaza Brussels City Centre Hotel, rue Gineste 3, 1210 Brussels, near the Place Rogier.

www.rotary.belux.org
www.rotary-cantersteen.be



SPONSORSHIP

Package One - VIP Sponsor: 2500 EUR

- Company or brand logo on website www.rotary-cantersteen.be.
 - Opportunity to present product or service during the event.
 - Opportunity to sample products during event.
 - Company or brand logo displayed on site during event.
 - Company or brand logo on all external communication (invitation, ...).
 - 20 free entry cards (value 65 EUR/entry card).
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Package Two – Main sponsor: 1500 EUR

- Company or brand logo on website www.rotary-cantersteen.be.
 - Opportunity to sample products during event.
 - Company or brand logo displayed on site during event.
 - Company or brand logo on all external communication (invitation, ...).
 - 15 free entry cards (value 65 EUR/entry card).
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Package Three – Major Sponsor: 1000 EUR

- Company or brand logo on website www.rotary-cantersteen.be.
 - Company or brand logo displayed on site during event.
 - Company or brand logo on all external communication (invitation, ...).
 - 10 free entry cards (value 65 EUR/entry card).
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Package Four – Sponsor: 500 EUR

- Company or brand logo displayed on site during event.
 - Company or brand logo on all external communication (invitation, ...).
 - 5 free entry cards (value 65 EUR/entry card).
-

More information, contact:

Olivier Trop

rotarycantersteen@telenet.be

FASHION WHEELS 2006

Rotary Club Brussel Cantersteen organised on the 10th of March, 2006 a spectacular fashion show to raise funds for the Olivia Hendrickx Research Fund, financing research on children's cancer.

Almost 500 people attended the event organised in the showroom of Jaguar Brussels.

Sponsors included: Artoos Printing, Bockor Brewery, Ché Magazine, Chess Café, Circé Collection, Compagnie Event Communication, Davide Ferrari Coffee, De Beir & Vanraes, EBP, Ecseed, Donaldson Fashion, Fortis, Gielen-Vermeulen, Gudrun Expert, Henco, Huis Vossen Wines, Janson Baugniet, Jaguar Brussels, Nivea Beauté, Reynaers Aluminium, Sem'on Business, Simply So Pure Jeans.



THE GRAND CASINO EXPERIENCE

Rotary Club Brussel Cantersteen organised on the 2nd of March 2007 an exclusive fundraising night at the Grand Casino Brussels benefiting “De Sleutel”.

Consisting of a unique combination of exclusive location (Casino Brussels), exquisite cuisine, exhilarating game entertainment and an exceptional private live concert of the well-known jazz and rhythm’n blues artist Boogie Boy.

Almost 400 persons enjoyed the evening and participated in the raffle with as first prize, a trip to Vienna for two, including return flights, two nights hotel accommodation and a “Dine & Casino” evening.

Sponsors included: Artoos Printing, Compane, Crowne Palace “Le Palace”, EBP, Ecseed, Janson Baugniet, Heidrick & Struggles, Fortis, Greenille, Gudrun Xpert, Albert Scherpereel, Bergerat Monnoyeur, Neuhaus.



Member List Rotary Brussel Cantersteen

BARTOLUCCI Stefano - General Manager R&D, Procter and Gamble
BLOMMAERT Dominique - Attorney
BOSMANS Dirk - CEO GUDRUNgroup
CASSELMAN Michel - Directeur 3P, Petercam Private Projects
DAEMS Luc - Administrator Business Network, Bright Future
DARRAS Joakim,
DEBOECK Michel - Chief Human Resources Officer, Fortis
DEHANDSCHUTTER Bert - Attorney
DE HERTOOGH Hendrik - General Manager, ECSEED International
DE MULDER Bruno - Managing Partner, EBP - Public Procurement Services
DE WIT Wim - Human Resources Fortis
FABRE Gerd - Plastic Surgery, UZ Leuven & H.Hart Hospital Roeselare
GOETHALS Franck - Senior Treasury Advisor, ING
JOCHEMS Maurits - Deputy Assistant Secretary General - NATO
KETZER Peter - General Representative, Casinos Austria International
LEENAERTS Peter - Chief Division of Nephrology, Ziekenhuis Oost Limburg
LEGON Thierry - Managing Director, Biotech Tools
LIAGRE Guy - Head of the Protestant Church in Belgium
MARCK Philip - Regional Director, KBC
MARTENS Wilfried - President, European People's Party
MASON Mike - Managing Director, Kemat Belgium
MILLER Michael -Manager Customer Support Europe - Pratt & Whitney Power Systems
MOURISSE Alexander - Real Estate Consulting and Redevelopment
NAETS Alain - Managing Director, Prüftechnik
PITTELJON Honoré - President - Gourmet Invent
RENIER Eddy - Managing Partner, Columbus Consulting
SCHERPEREEL Albert - Estate Agent, Brussels
STERIE Sorin - Senior Advisor on Sec, Def, Just and Home Affairs - Regional Cooperation Council SE Europe
THOMAS Luc - Retired, Economic Advisor
TROP Olivier - Head of PR, Duval Guillaume
VANBETS Hans - Human Resources Director, Fortis
VAN BEURTEN Hans

VAN DALSUM Eric - Managing Director, Crowne Plaza
VANDERMEULEN David - Chief Financial Officer, Bergerat Monnoyeur
VAN EIJKEREN Rob - Co-ordinator of the House of the Dutch Provinces
VAN GANSBEKE Frank - Global Head of Funding and Liquidity, Fortis
VAN GRUIJTHUIJSEN Johan - Administrator
VANHENGEL Guy - Minister of Budgets
VERBEKE Alain - University Professor of Law, Attorney
VERBRUGGEN Leo - Retired Executive Secretary, NATO
VERMEULEN Marc - Certified Bailiff
VLAEMINCK Jimmy - Attorney - Commissioned Judge
WARNEZ José - Retired Colonel, Belgian Army